



Iveson Primary School
Iveson Rise
Leeds
LS16 6LW
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Headteacher: Hayley Marshall

Photoshoot with White Box Photography

Dear Parent/Carer,

Last week your child had the amazing opportunity to work alongside the managing director of White Box photography to take our annual staff photographs. As well as learning valuable photography skills and having a great time, they also had an experience open to very few children.

Alongside White Box photography and Elite training company we would like to raise money for White Box photography to purchase 70 cameras giving other children across Leeds this fantastic opportunity. We will do this by having some of our staff, children and parents take part in a 5K run around Horsforth.

White Box photography will be in school tomorrow to take promotional photos of the children who took staff photographs (if you give consent) and some staff who will take part in the 5K run in December. These photographs will be then sent to local papers and the social media pages of White Box photography, Elite and Iveson Primary to raise awareness of the event. Please see the attached promotional poster and photographs to have a clearer idea how the photographs will be used.

Yours sincerely,

Joanne Sykes
Assistant Head Teacher

Giving consent for this activity

Parents may give consent for this activity by using the online form. In doing so you acknowledge that you have been fully informed about this activity and you are giving consent for your child to participate. You also agree to inform the school of any changes to your child's medical condition or individual needs, agreement to medical treatment and any changes to emergency contact numbers.

To give consent, please use this link <http://iveson-primary.co.uk/permission>



White Box Photography is a photography company who takes student and staff photographs in schools across Leeds. More recently is has offered opportunities for children in Years 5 and 6 to learn about photography through their workshops.

Founder and Owner of the company Chris Owen says;

“What has stirred my passion--and hopefully what will stir yours--is that these were young students, aged 10 or 11 years old, all with raw creative spirit. I now honestly believe that this is not just a one-day course but also an opportunity to offer bite-sized photography classes or short bursts of creativity in the school day.”

Campaign 1: Kidz Camera Clubs and Workshops CIC are looking for teachers, PTA members or enthusiastic parents and their students to run, jog or walk their way around the “Family Christmas 5K Fun Run” in Leeds on Sunday 2nd of Dec. The run will raise funds for the CIC charity that specifically helps year 5 and year 6 students in primary schools across Leeds learn how to take amazing photographs.

Elite Together, a company that has made their mark in Leeds this year by helping more than 1,000 people lose 20lbs in their six-week fitness programme, is organising the Family Christmas 5K Fun Run. Those interested in participating in the run may call Vicky Wood on 0113 322 9644 at Elite Together.

Manager of Elite in Leeds Vicki Wood says;

“I’ve had the privilege to see what these kids can do with the right photographic training and equipment, I am delighted that we can organise and hold this event at the main field Hall at Horsforth. All the money raised from the Family Christmas 5K Fun Run will go directly towards buying Canon 20D cameras for the Kidz Camera Clubs and Workshops CIC.”

Campaign 2: We are looking for schools that will allow us to photograph their year 6 leaver’s group photo and friendship photos. All the money raised from the year 6 leavers photo sales will go directly towards buying Canon 20D cameras for the Kidz Camera Clubs and Workshops CIC.



SUNDAY 2nd Dec 2018...STARTS AT 9.00AM

Horsforth Hall Park

Kidz Camera Clubs (CIC Charity)

5K

**HELP US
raise funds
for Kidz
Camera
Clubs**

**CHRISTMAS FUN
RUN & WALK** (Leeds based charity)

"Dear Santa please help us raise enough funds for 70 cameras"



Giving Children an opportunity to be creative



"This is a cool event and a cool charity" Vicky Wood



MindMate
www.iveson-primary.co.uk





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